# GOVERNMENT OF INDIA
# TEXTILES
# LOK SABHA

UNSTARRED QUESTION NO:4700
ANSWERED ON:23.08.2001
EXPORT OF HANDLOOM PRODUCTS
DUKHA BHAGAT;RAJO SINGH

**Will the Minister of TEXTILES be pleased to state:**

(a) the quantity and value of handloom products exported during each of the last three years and current year, country-wise and product-wise;

(b) the target fixed for export of handloom products during the said period product-wise;

(c) the reasons for decline in export;

(d) the handloom products which achieved higher rate of success in export during 2000-2001; and

(e) the steps being taken by the Government to further promote the export of handloom products?

## Answer

MINISTER OF STATE FOR TEXTILES ( SHRI V. DHANANJAYA KUMAR )

(a) The information on country-wise and product-wise export of handloom items during the years 1998-99, 1999-2000 and 2000-2001 ( upto December 2000 ) is given in the Annexure. The information pertaining to the subsequent period has not become available.

(b) No product-wise targets are fixed for export of handloom products. The targets set for overall export of cotton handloom fabrics/made-ups, in general, during the last three years and the current year have been as under:-

| Year | Target ( Million US dollar ) |
|---|---|
| 1998-99 | 600 |
| 1999-2000 | 600 |
| 2000-01 | 650 |
| 2001-02 | 550 |

(c) The reasons for decline in exports may be attributed to the recessionary conditions prevailing in some of the overseas markets; acute competition from countries like China, Pakistan, Turkey, Israel, etc.; and fall in exports to Europe reportedly due to decrease in the value of Euro currency against US dollar, making imports into the European Union countries dearer, and adversely affecting exports of major items like table linen, place mats and other made-up items from India to the European Union.

(d) Since product-wise export figures for the financial year 2000-01 have not become available from the concerned quarters, this information is not available.

(e) The steps taken by the Government to promote export of handloom products are as under :-

a) Organisation of Buyer-Seller Meets in important International markets;

b) Participation in leading International fairs/exhibitions in selected countries;

c) Technical upgradation of looms and various production processes;

d) Assistance made available to the exporters under Duty Entitlement Pass Book Scheme/Duty

Drawback Scheme;

e) Technology Upgradation Fund to upgrade technology;

f) Supply of Hank Yarn at Millgate Prices through National Handloom Development Corporation to handloom production centres;

g) Assistance provided under the Development of Exportable Products and their Marketing scheme to build up production capabilities through diversification of products, design development and through publicity and marketing abroad;

h) Updating of website at frequent intervals to update information to the buyers about the handloom products; and

i) Inviting buyers from abroad to visit various handloom production centres in India.

ANNEXURE

ANNEXURE REFERRED TO IN REPLY TO PART (a) OF THE LOK SABHA UNSTARRED QUESTION NO 4700 T ANSWERED ON 23.8.2001

The quantity and value of handloom products exported during the years 1998-99, 1999-2000 and 2000-2001 ( upto December, 2000 )

| Year | Fabrics | | Madeups | | Total |
|---|---|---|---|---|---|
| | Qty. in Crore Sq. M | Value Rs. In Crore | Qty. in Crore Kg. | Value Rs. In Crore | Rs. In crore |
| 1998 - 99 | 3.999 | 223.488 | 9.586 | 1784.42 | 2007.908 |
| 1999 - 00 | 4.007 | 206.799 | 9.269 | 1685.11 | 1891.909 |
| 2000 - 01 | 2.510 | 139.940 | 5.860 | 1180.44 | 1320.380 |
| (Apr.-Dec,2000. | | | | | |

Exports of cotton handloom fabrics/madeups to major countries

During 1998 - 99, 1999 - 2000, & 2000 - 01(April-Dec. 2000 )

(Figures in Rs. In Crore)

| S,No. | Countries | Exports during the period |
|---|---|---|

| | 1998 - 99 | 1999 - 2000 (Apr.-Dec.) | 2000 - 01 |
|---|---|---|---|
| 1. U.S.A. | 617.77 | 581.60 | 441.59 |
| 2. U.K. | 233.14 | 246.91 | 144.63 |
| 3. Japan | 164.99 | 147.40 | 81.80 |
| 4. Germany | 160.35 | 160.22 | 88.16 |
| 5. France | 105.50 | 105.97 | 66.40 |
| 6. Sweden | 103.26 | 91.73 | 50.73 |
| 7 Australia | 77.95 | 66.96 | 39.47 |
| 8. Italy | 61.35 | 50.25 | 96.17 |
| 9. Belgium | 68.28 | 48.82 | 32.07 |
| 10.Spain | 30.12 | 49.77 | 30.16 |
| 11.Netherlands | 51.86 | 27.90 | 11.63 |
| 12.Denmark | 30.13 | 23.55 | 11.57 |
| 13.Singapore | 16.30 | 20.85 | 15.20 |
| 14.Malaysia | 9.53 | 18.04 | 13.59 |
| 15.Taiwan | 11.51 | 5.94 | 4.57 |
| 16.South Africa | 16.76 | 18.04 | 13.27 |